

Community Profile

Data Prepared by ESRI

Created: 2018-11-29

	<u>Henderson City</u>	<u>Rusk County</u>
Population Summary		
2010 Total Population	13,712	53,330
2018 Total Population	13,255	53,910
2023 Total Population (Projection)	13,061	53,754
2018 Total Daytime Population	15,039	45,778
Workers	7,854	15,821
Residents	7,185	29,957
Household Summary		
2010 Households	4,368	18,476
2010 Average Household Size	2.59%	2.60%
2018 Households	4,218	18,700
2018 Average Household Size	2.64%	2.63%
2023 Households	4,131	18,584
2023 Average Household Size	2.65%	2.63%
Housing Unit Summary		
2010 Housing Units	4,859	21,191
Owner Occupied Housing Units	58.2%	67.3%
Renter Occupied Housing Units	31.7%	19.9%
Vacant Housing Units	10.1%	12.8%
2018 Housing Units	4,864	21,601
Owner Occupied Housing Units	52.5%	62.8%
Renter Occupied Housing Units	34.2%	23.7%
Vacant Housing Units	13.3%	13.4%
2023 Housing Units	4,915	21,921
Owner Occupied Housing Units	51.9%	62.2%
Renter Occupied Housing Units	32.2%	22.6%
Vacant Housing Units	16.0%	15.2%
Median Household Income		
2018	\$48,229	\$50,417
2023	\$54,205	\$56,970
Median Home Value		
2018	\$134,820	\$120,715
2023	\$172,743	\$152,963

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Per Capita Income		
2018	\$27,303	\$26,963
2023	\$30,673	\$31,222
2018 Households by Income		
Household Income Base	4,219	18,700
<\$15,000	10.2%	11.6%
\$15,000 - \$24,999	12.3%	12.0%
\$25,000 - \$34,999	13.6%	10.8%
\$35,000 - \$49,999	15.3%	15.2%
\$50,000 - \$74,999	18.7%	18.9%
\$75,000 - \$99,999	10.4%	11.6%
\$100,000 - \$149,999	12.1%	12.1%
\$150,000 - \$199,999	3.1%	3.4%
\$200,000+	4.5%	4.5%
Average Household Income	\$69,083	\$70,267
2023 Households by Income		
Household Income Base	4,130	18,584
<\$15,000	8.6%	9.3%
\$15,000 - \$24,999	10.4%	9.9%
\$25,000 - \$34,999	12.2%	9.6%
\$35,000 - \$49,999	14.5%	14.4%
\$50,000 - \$74,999	18.7%	18.7%
\$75,000 - \$99,999	11.5%	12.7%
\$100,000 - \$149,999	14.8%	15.3%
\$150,000 - \$199,999	3.7%	4.2%
\$200,000+	5.7%	5.9%
Average Household Income	\$79,837	\$82,530

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2018 Owner Occupied Housing Units by Value		
Total	2,553	13,576
<\$50,000	9.2%	18.0%
\$50,000 - \$99,999	27.1%	23.7%
\$100,000 - \$149,999	19.5%	20.2%
\$150,000 - \$199,999	12.9%	11.5%
\$200,000 - \$249,999	11.8%	7.1%
\$250,000 - \$299,999	9.7%	5.4%
\$300,000 - \$399,999	5.8%	7.6%
\$400,000 - \$499,999	1.8%	2.0%
\$500,000 - \$749,999	1.0%	3.0%
\$750,000 - \$999,999	0.9%	0.8%
\$1,000,000 - \$1,499,999	0.2%	0.7%
\$1500,000 - \$1,999,999	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%
Average Home Value	\$168,292	\$168,741
2023 Owner Occupied Housing Units by Value		
Total	2,551	13,632
<\$50,000	6.5%	13.4%
\$50,000 - \$99,999	19.6%	18.8%
\$100,000 - \$149,999	16.0%	17.0%
\$150,000 - \$199,999	17.4%	14.0%
\$200,000 - \$249,999	14.7%	9.3%
\$250,000 - \$299,999	9.4%	6.3%
\$300,000 - \$399,999	9.2%	10.1%
\$400,000 - \$499,999	3.2%	3.4%
\$500,000 - \$749,999	2.0%	5.3%
\$750,000 - \$999,999	1.6%	1.4%
\$1,000,000 - \$1,499,999	0.4%	1.1%
\$1500,000 - \$1,999,999	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%
Average Home Value	\$203,989	\$210,679

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	<u>Henderson City</u>	<u>Rusk County</u>
2018 Population by Age		
Total	13,255	53,910
0 - 4	6.4%	6.0%
5 - 9	6.4%	6.2%
10 - 14	6.1%	6.1%
15 - 24	11.8%	11.7%
25 - 34	14.6%	13.9%
35 - 44	13.8%	12.7%
45 - 54	13.5%	13.0%
55 - 64	11.4%	13.3%
65 - 84	8.0%	10.2%
85+	5.2%	4.9%
18+	2.8%	1.9%
	78.0%	78.3%
2023 Population by Age		
Total	13,062	53,754
0 - 4	6.2%	5.8%
5 - 9	6.3%	6.1%
10 - 14	6.4%	6.4%
15 - 24	12.0%	11.5%
25 - 34	13.2%	12.6%
35 - 44	14.7%	13.4%
45 - 54	13.1%	12.4%
55 - 64	11.1%	12.5%
65 - 74	8.9%	11.4%
75 - 84	5.6%	6.0%
85+	2.6%	1.9%
18+	77.6%	78.0%
2018 Population by Sex		
Males	6977.0%	28,314
Females	6278.0%	25,596
2023 Population by Sex		
Males	6920	28,370
Females	6142	25,384

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	<u>Henderson City</u>	<u>Rusk County</u>
2018 Population by Race/Ethnicity		
Total	13,254	53,910
White Alone	63.8%	71.0%
Black Alone	22.2%	16.7%
American Indian Alone	0.5%	0.6%
Asian Alone	0.8%	0.4%
Pacific Islander Alone	0.1%	0.1%
Some Other Race Alone	10.4%	8.7%
Two or More Races	2.1%	2.4%
Hispanic Origin	21.9%	17.5%
Diversity Index	69.9	62.2
2023 Population by Race/Ethnicity		
Total	13,062	53,754
White Alone	63.0%	69.8%
Black Alone	20.9%	15.9%
American Indian Alone	0.5%	0.7%
Asian Alone	0.9%	0.5%
Pacific Islander Alone	0.1%	0.1%
Some Other Race Alone	12.1%	10.2%
Two or More Races	2.5%	2.9%
Hispanic Origin	25.4%	20.4%
Diversity Index	72.6	65.4
2010 Population by Relationship and Household Type		
Total	13,712	53,330
In Households	82.5%	90.2%
In Family Households	71.1%	79.2%
Householder	22.0%	25.0%
Spouse	15.1%	18.8%
Child	28.9%	29.9%
Other Relative	3.3%	3.5%
Nonrelative	1.9%	1.9%
In Nonfamily Households	11.4%	11.1%
In Group Quarters	17.5%	9.8%
Institutionalized Population	17.3%	9.6%
Noninstitutionalized Population	0.2%	0.1%

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	<u>Henderson City</u>	<u>Rusk County</u>
2018 Population 25+ by Educational Attainment		
Total	9,187	37,709
Less than 9th Grade	9.0%	7.2%
9th - 12th Grade, No Diploma	15.4%	12.6%
High School Graduate	24.3%	26.5%
GED/Alternative Credential	5.5%	5.8%
Some College, No Degree	22.4%	25.0%
Associate Degree	6.7%	7.3%
Bachelor's Degree	10.8%	10.6%
Graduate/Professional Degree	5.9%	4.9%
2018 Population 15+ by Marital Status		
Total	10,758	43,997
Never Married	33.5%	29.1%
Married	44.4%	51.3%
Widowed	9.9%	7.7%
Divorced	12.2%	12.0%
2018 Civilian Population 16+ in Labor Force		
Civilian Employed	97.4%	95.8%
Civilian Unemployed (Unemployment Rate)	2.6%	4.2%
2018 Employed Population 16+ by Industry		
Total	4,762	20,985
Agriculture/Mining	3.8%	8.5%
Construction	10.7%	10.5%
Manufacturing	9.2%	8.9%
Wholesale Trade	2.8%	3.2%
Retail Trade	12.2%	10.2%
Transportation/Utilities	3.5%	6.2%
Information	1.3%	0.9%
Finance/Insurance/Real Estate	3.1%	4.0%
Services	45.7%	42.6%
Public Administration	7.7%	4.9%

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	<u>Henderson City</u>	<u>Rusk County</u>
2018 Employed Population 16+ by Occupation		
Total	4,761	20,985
White Collar	49.3%	47.3%
Management/Business/Financial	9.7%	10.1%
Professional	17.5%	15.3%
Sales	8.1%	7.6%
Administrative Support	13.9%	14.4%
Services	20.5%	17.3%
Blue Collar	30.3%	35.3%
Farming/Forestry/Fishing	0.0%	1.4%
Construction/Extraction	9.4%	11.1%
Installation/Maintenance/Repair	6.2%	5.2%
Production	7.8%	10.0%
Transportation/Material Moving	6.8%	7.6%
2010 Population by Urban / Rural Status		
Total Population	13,712	53,330
Population Inside Urbanized Area	0.0%	0.0%
Population Inside Urbanized Cluster	94.1%	34.1%
Rural Population	5.9%	65.9%
2010 Households by Type		
Total	4,368	18,476
Households with 1 Person	27.4%	24.6%
Households with 2+ People	72.6%	75.4%
Family Households	68.9%	72.2%
Husband-wife Families	47.3%	54.2%
With Related Children	22.2%	23.0%
Other Family (No Spouse Present)	21.6%	17.9%
Other Family with Male Householde	4.9%	5.3%
With Related Children	3.1%	3.2%
Other Family with Female Househol	16.7%	12.6%
With Related Children	11.6%	8.2%
NonFamily Households	3.6%	3.2%
All Households with Children	37.2%	34.8%
Multigenerational Households	5.5%	5.2%
Unmarried Partner Households	5.3%	4.9%
Male-female	5.0%	4.3%
Same-sex	0.3%	0.6%

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	<u>Henderson City</u>	<u>Rusk County</u>
2010 Households by Size		
Total	4,368	18,476
1 Person Household	27.4%	24.6%
2 Person Household	30.9%	34.4%
3 Person Household	16.4%	16.4%
4 Person Household	13.3%	13.1%
5 Person Household	7.4%	6.7%
6 Person Household	2.7%	2.8%
7 + Person Household	1.8%	1.9%
2010 Households by Tenure and Mortgage Status		
Total	4,368	18,476
Owner Occupied	64.8%	77.2%
Owned with a Mortgage/Loan	34.1%	36.6%
Owned Free and Clear	30.7%	40.5%
Renter Occupied	35.2%	22.8%
2010 Housing Units by Urban/Rural Status		
Total Housing Units	4,859	21,191
Housing Units Inside Urbanized Area	0.0%	0.0%
Housing Units Inside Urbanized Cluster	93.2%	27.4%
Rural Housing Units	6.8%	72.6%
Top 3 Tapestry Segments		
1	Heartland Communities	Diners & Miners
2	Comfortable Empty Nesters	Southern Satellites
3	Small Town Simplicity	Rooted Rural